



LANCANG - MEKONG BUSINESS FORUM

TENTATIVE AGENDA

Lancang – Mekong Business Forum 2019 on
“Promoting Agribusiness and Investment
in Processed Food Sector”

November 7-8, 2019 | Ho Chi Minh City, Vietnam



Wednesday, November 6, 2019

Venue: Chavigny- 12th floor, Saigon Grand Hotel, Ho Chi Minh City, Vietnam

18:30 pm – 21:00 pm Welcome Dinner
(2.30 hrs.) ***invitation only

Thursday, November 7, 2019

Venue: Grand Hall, 4th floor, Saigon Grand Hotel, Ho Chi Minh City, Vietnam

08:30 am – 09:00am Registration

09:00 am – 09:40 am
(40 Minutes)

Opening Session

- **Introduction of the Business Forum (5 Minutes)**
by Mr. Madhurja Kumar Dutta, Director of Trade and Investment Facilitation
Department, Mekong Institute

- **Welcome Remark (10 Minutes)**
by Dr. Watcharas Leelawath, Executive Director, Mekong Institute

- **Opening Remark (10 Minutes)**
by Mr. Apirat Sugondhabhirom, Consul General
The Royal Thai Consulate-General in Ho Chi Minh City (TBC)

- **Keynote Speech: The Power of INNOVATION in Food Sector (10-15 Minutes)**
by Dr. Le Quy Kha
Deputy General Director, Institute of Agricultural Science for Southern Vietnam
Ministry of Agriculture and Rural Development

09:40 am – 10:40 am
(1 hr.)

Panel Discussion: Session I

3 Sub topics- 15 mins/each + 15mins Q&A : approx

3 Topics / 3 Discussants / 1 Moderator:

- ✓ **Policy Issues on Food Safety and Possible Challenges in the Lancang Mekong region**
by Ms. Ratna Devi Nadarajan
Program Specialist, Agricultural Development and Commercialization (ADC)
Department, Mekong Institute (MI)
- ✓ **Processed food sector emerging trends and opportunities**
by Mr. Nguyen Van Nguyen
Director of Research Center for Aqua-Feed Nutrition and Fishery Post-Harvest
Technology
- ✓ **Lancang Mekong megatrends in the emerging new generation of processed food industry**
by Dr. Akeanong Jangbua
Senior Advisor, Food Innopolis

Moderator: Dr. Watcharas Leelawath, Executive Director, Mekong Institute

10:40 am – 10:50 am
(10 minutes) Group Photo

10:50 am – 11:20 am
(30 minutes) Networking Refreshments



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**11:20 am – 12:20 pm
(1 hr.)**

Panel Discussion: Session II

3 Sub topic- 15 mins / each + 15mins Q&A : approx

3 Topics / 3 Discussants / 1 Moderator:

- ✓ Product Innovation and development challenges in processed food sector

by Prof. Vo Tong Xuan, Rector of Nam Can Tho University

- ✓ Marketing Innovation in processed-food sector

Mr. Sukrit Termsaithong

FOOD INDUSTRY SPECIALIST

National Food Institute of Thailand

- ✓ Packaging Innovation for Processed Food Industry

by Ms. Dinh Thi Tam

Deputy General Director of Vietnam Institute of Agricultural Engineering and post-harvest technology, Ministry of Agriculture and Rural Development

Moderator: Mr. Madhurjya Kumar Dutta, Director of Trade and investment Facilitation (TIF) Department, Mekong Institute

**12:20 pm – 12:30 pm
(10 Minutes)**

Synthesis and Ways Forwards

by Dr. Watcharas Leelawath, Executive Director, Mekong Institute

**12:30 pm – 14:10 pm
(1.40 hrs.)**

Luncheon

**14:10 pm – 14:50 pm
(40 Minutes)**

Exhibitions for food & beverage industry and Preparation for Business Matching

**14:50 pm – 15:00 pm
(10 minutes)**

Business Matching Procedure

**15:00 pm – 15:30 pm
(30 minutes)**

Business Matching Slot No. 1

**15:35 pm – 16:05 pm
(30 minutes)**

Business Matching Slot No. 2

**16:10 pm – 16:40 pm
(30 minutes)**

Business Matching Slot No. 3

**16:45 pm – 17:15 pm
(30 minutes)**

Business Matching Slot No. 4

**17:20 pm – 17:50 pm
(30 minutes)**

Business Matching Slot No. 5

**17:55 pm – 18:25 pm
(30 minutes)**

Business Matching Slot No. 6

Friday, November 8, 2019

Venue: LAVIFOOD JOINT STOCK COMPANY, Ho Chi Minh City, Vietnam

08:00 am – 14:00 pm

Structured Learning Visit (SLV) at Lavifood, Ho Chi Minh City

***invitation only